



Curas Values

Curas reaches a goal each time we agree with a manufacturer to take care of his products's sales in a particular geographical area.

Likewise, Curas reaches a key goal of ours each time we bring along an exclusive distributor who has realized the extraordinary value of the Curas brand and business model.

This is delicate business:

- You as a manufacturer need to believe that your strategic and operational interests are safeguarded by Curas. That, we realize, require a lot of trust in us.
- You as a distributor need to trust our capacity to develop the Curas brand further and thus make it an active tool in your national sales work. That too calls for a lot of trust in Curas.
- You as an end-user or patient, our ultimate beneficiary, are the one who measures our combined strength. Only when you prefer our product we know that our level of trust has reached its destination.

Therefore, we say: First Comes Trust TM.