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## THE MANY MILESTONES

Milestones

Year

	i Cai	Willestones
	2003-4	Company idea is formed. First business plan is drafted.
	20051Q	Ole Strange (fmr. Meditest/Ambu, Dansac/Hollister) becomes advisor and non-executive chairman.
	200530 AUG	Casper L Kobke, founder and managing director, resigns his position at Unomedical Ltd. (former Maersk Medical A/S, ConvaTec).
	20054Q	Curas brand is launched, application for wide-covering trademark protection is filed.
	200516 NOV	Curas Ltd. is incorporated in Bristol, Great Britain.
	2006	European distribution partners are appointed in key European countries.
	20063Q	Regional Manager Janice Lim (former Unomed Sdn Bhd), is employed in Penang, Malaysia.
	20073Q	Curas Ltd. representative office moves into new purpose-built offices in Penang.
	2008	Manufacturing agreements are made with suppliers in Malaysia.
	20081Q	Curas acquires www.curas.com and begins national domain name purchases.
	20083Q	Curas signs logistics and warehousing-hub agreement with DSV in Gent, Belgium.
	20084Q	Curas receives its wide-cover trademark approval for Curas (the brand)
	20084Q	First delivery of Curas branded medical devices into the hub in Belgium.
	2009	Curas Ltd. incorporates its subsidiary company, Curas Ireland Ltd.
	20101Q	Strategy-review confirms focus areas (Nursing, Incontinence and Facility Supply).
_ `	20101Q	First Asian delivery of Curas products – Curas wins tender in Singapore.
5	20102Q	Curas products are now delivered to 20+ countries.
SS ,	20104Q	Curas completes European distribution agreements in remaining countries.
	20104Q	In-house Graphics Department is added, to improve response time and marketing output.
	20112Q	Curas enters into exclusive agreement with major Australian distributors.
	20113Q	Curas introduces the new 2D barcode system on all packaging.
	20114Q	First FCL (full container load) is delivered to Australia.
	20114Q	Curas expands and moves to a new purpose-built office in Penang.
	20122Q	Kim Ginnerup (Missionpharma A/S) becomes a shareholder, non-exec chairman
	20123Q	www.curas.com expands to include new design PDS files.
	20123Q	Curas products are now delivered to over 30+ countries.

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Europe



2012 4Q	Janice Lim is promoted to General Manager and shareholder of Curas Ltd.
2013 1Q	Manufacturing in Europe commences (France and Great Britain)
2013 3Q	Curas Ltd. is awarded ISO 9001:2008 accreditation by DQS GmbH of Frankfurt am Main, Germany.
2014 1Q	Curas completes Urology range by launching Curas Drainage Bags.
2014 3Q	First FCL (full container load) volume of business to North America.
2014 4Q	Curas audit of Medical Devices Directive 13485 (CE mark) for Manufacturing & Administration.
2015 1Q	Launch of portal <u>www.curas.biz</u> as Download Center for international distribution partners.
2015 2Q	Launch of <a href="https://www.curas.com">www.curas.com</a> in comprehensive upgrade for multiplatform use.
2016 1Q	Curas commences use of brand-new Asia regional office (Penang, Malaysia)
2016 2Q	International Patent Application for all-new Emptying Bag concept by Curas Urology
2016 3Q	Infection Prevention Emergency Sets strategy is launched.
2016 4Q	Major national tender is won in Canada
2017 1Q	Curas-5-Concepts new strategy is introduced to Distributors and Partners
2017 1Q	Curas files international patent for new medical pulp product solution
2017 3Q	Expansion of Canadian market activities
2018 1Q	Curas Education introduces first training video for Infection Prevention

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