

Curas

Barcoding & REF

Information to suppliers and distributors
2008



Introduction

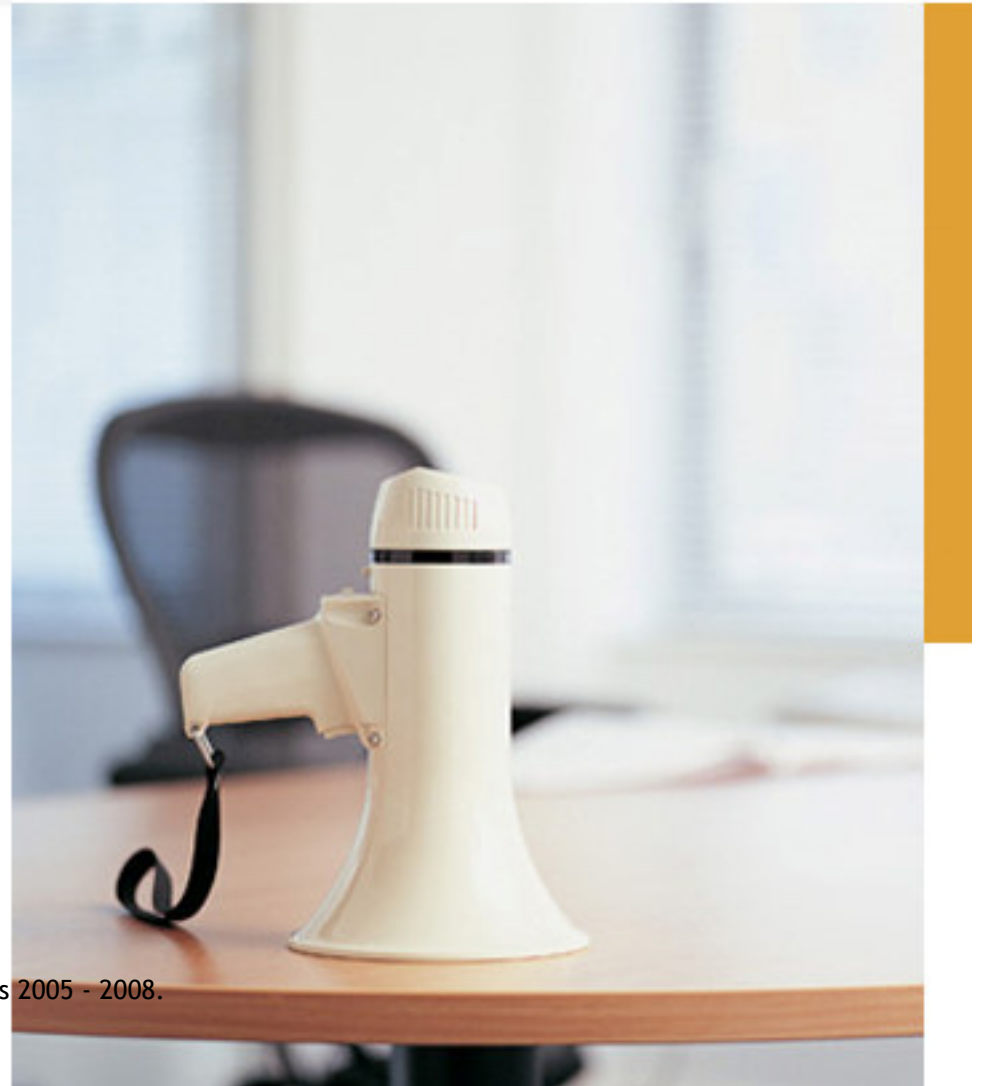
Objectives

Curas aims to provide bar-coding & REF system that will be cost-effective, user-friendly and robustly implemented.

Curas requires uniformity on labelling of outer, inner and unit packaging in order to support the branding efforts.

Curas brand will take full advantage of the EAN/GS1128 system, to the benefit of all partners and associates.

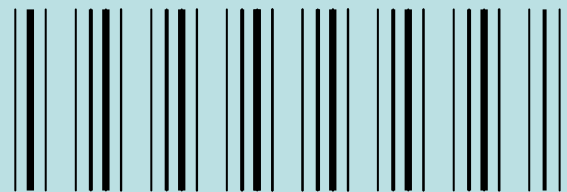
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Basic bar-code information

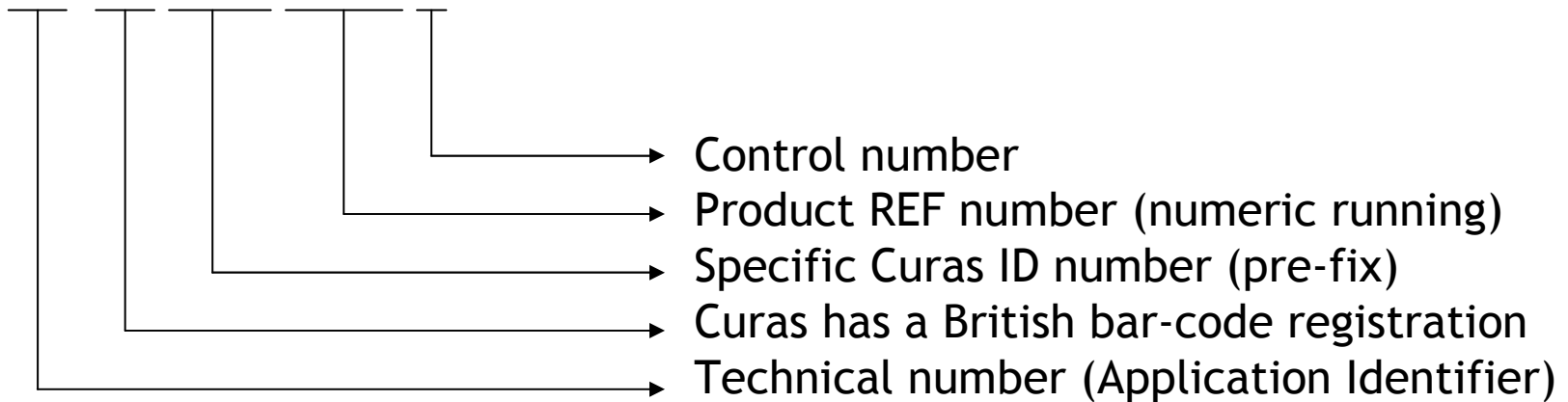
In co-operation with GS1 UK; Curas has successfully acquired the following bar-coding standard:



(02) 50 51400 12345 9



Basic bar-code example





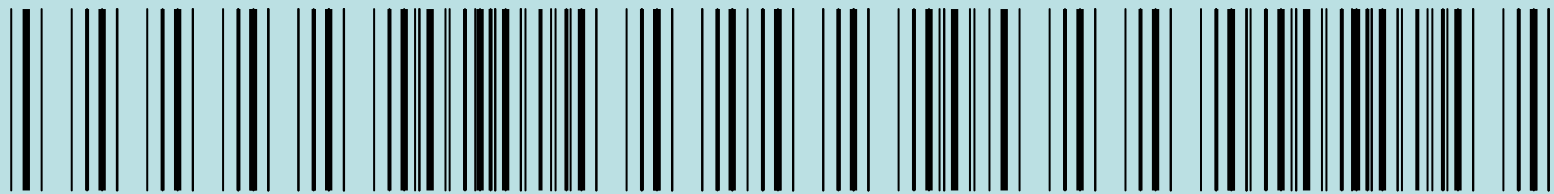
Outer packaging

Curas provide additional information on outer packaging (shipper boxes and pallets).

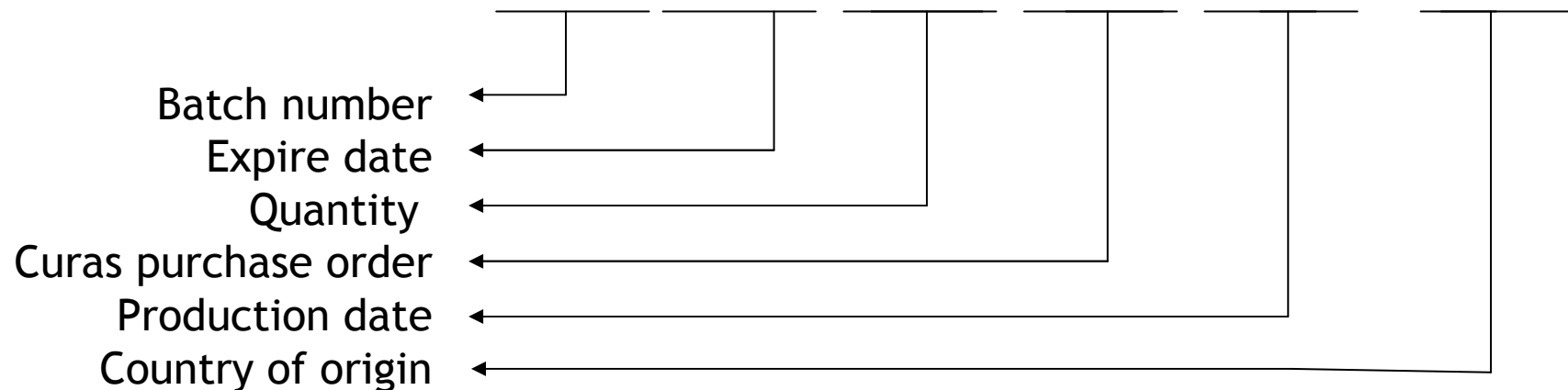
This is made possible by the large printing area of the outer label (typically A5 size).



Outer box example Maximum information



(02) 50 51400 12345 9 (10) xxxx (17) xxxxxx (37) xxxx (400) xxxx (11) xxxx (422) xxxx





Application Identifiers



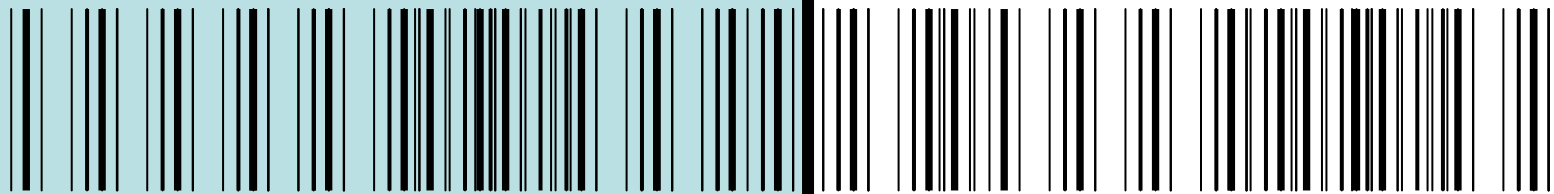
The (xx) number is called an "Application Identifier".

Curas will have different selection of Application Identifier across the product ranges; determining the available information within the barcode.

Therefore, the different layers of packaging will display only the selected Application Identifiers.



Inner and Unit packaging



(02) 50 51400 12345 9 (10) xxxx (17) xxxx (37) xxxx (400) xxxx (11) xxxx (422) xxxx

Due to space limitations on inner and unit packaging; Curas will provide a reduced amount of information on these levels of information labels / printed areas.

The reduction in information will be based on individual products' packaging maximum dimensions.



Motivation

We have to take utmost care of our products. They represent importance for patients and big commercial value for the business of our partners.

Curas; its suppliers and distribution partners are working with fine margins.

There are no room for avoidable logistical errors.





Your support

You are Curas.

Our appointed
manufacturer.

Our exclusive
national partner.



Please contact us
if you have questions or comments
to our REF and bar-code guidelines